

Record-Breaking Entries as Merton Best Business Awards 2025 Finalists Revealed

The Merton Best Business Awards (MBBA) are delighted to announce the finalists for 2025, following a record-breaking 295 entries, a 54% increase on last year. Now in its twelfth year, the awards continue to champion and celebrate the businesses that make Merton such a vibrant and resilient borough.

The MBBA have three core objectives:

1. To connect and network with Merton's thriving business community,
2. To celebrate the great achievements of local stand-out businesses,
3. To recognise and thank the sponsors whose support make the awards possible.

This year's record growth in entries reflects the evolving business landscape and the ambition of both new and established businesses to get involved, be recognised, and inspire others.

From micro-businesses and start-ups to established SMEs, the finalists represent the diversity and strength of Merton's business community. Categories include Best Community Impact, Best Environmentally & Socially Responsible Business, Best Use of Innovation, Best Creative Business, Best SME Business, and more. Each showcasing the drive, innovation and community spirit that make Merton such a fantastic place to do business.

The awards are proudly supported by headline sponsors **London Borough of Merton** and **WSM Partners LLP**, alongside category sponsors **Huddle**, **Time & Leisure Creative Agency**, **Love Wimbledon**, **Qudo**, **Wimbledon Quarter**, **Hartley Fowler**, **New Wimbledon Theatre & Studio**, **South Thames College Group**, and **Gem & Co Financial Services**.

Charlotta Harbour, CEO of Merton Chamber of Commerce, said: *"The growth in entries across the Borough this year has been phenomenal, proving just how much value businesses place on being recognised at the Merton Best Business Awards. Winning an MBBA is a true mark of excellence; it raises credibility, opens doors and inspires others to aim higher. This year's finalists showcase the incredible breadth and vibrancy of Merton's business community, and we are hugely grateful to our sponsors for helping us celebrate their success."*

Fredrick Elliott, Project Manager for the Merton Best Business Awards, added: *"Our mission has always been to celebrate outstanding achievements, to create opportunities for networking and growth, and to inspire new businesses to take part. We're looking forward to a fantastic evening in September, bringing together businesses, sponsors and supporters to celebrate the very best our Borough has to offer."*

For press enquiries, interviews, or further information about the Merton Best Business Awards 2025, please contact: Fredrick Elliott - fredrick@mertonchamber.co.uk

MBBA 2025 Finalists

Merton's Best Business – sponsored by WSM Partners LLP

Liberty Woodland School • Lost Boys Set Building Ltd • Love Wimbledon • Sean McInnes Sports Coaching • Time & Leisure Media

Best Start-Up/Micro Business – sponsored by Huddle

Datsit Skincare Ltd • Hathaway Scarves • HSC Financial Advisers • Muddies Dog Daycare • Two Teaspoons Ltd

Best SME Business – sponsored by Time & Leisure Creative Agency

Business Clan • Fix Auto Mitcham • NC Law • Sean McInnes Sports Coaching • Wimbledon Dental Wellness

Best New Business – sponsored by Love Wimbledon

Abbey Mills Market • BBK Beauty and Skin Limited • Go Inspire International CIC • Muddies Dog Daycare • The Fire Station Café

Best Use of Innovation

HSC Financial Advisers • MarketingTech • Nippy Networks UK LLP • Polka Theatre • The Wimble

Best Use of Technology – sponsored by Qudo

Champion Timber • Cultskin • Iglu.com • Mindible • Really Helpful Club

Best Environmentally & Socially Responsible Business

Community Drug and Alcohol Recovery Services • Liberty Woodland School Limited • Sustainable Merton • The Black Lamb • The Rooftop Farm Wimbledon

Best Community Impact – sponsored by Wimbledon Quarter

AFC Wimbledon Foundation • Dons Local Action Group • Go Inspire International CIC • Polka Theatre • Sustainable Merton • Wimbledon Guild of Social Welfare

Best Food, Drink & Hospitality

Bombay Delight Ltd • Mustard Foods Ltd • Roxie Restaurants Ltd • The Black Lamb • Two Teaspoons Ltd

Best Enterprising Young Professional – sponsored by Hartley Fowler

Amba Lanning • Amy Webb • Joseph Ismael • Laxman Negi • Rachel Pereira

Best Creative Business – sponsored by New Wimbledon Theatre & Studio

Bobbin | Unlimited Video • Daniel & Joseph • Lost Boys Set Building Ltd • OutOfTheBit Ltd • Polka Theatre

Best Use of Marketing – sponsored by South Thames College Group

Business Clan • Complete • Cultskin • Really Helpful Club • Time & Leisure Media

People's Choice Award – sponsored by Gem & Co Financial Services

ACCOTAX – Chartered Accountants & Tax Consultants • Bombay Delight Ltd • Cultskin • Eternity Party Express • SEANHANNA Wimbledon Ltd

Best Sport, Health & Wellbeing Business – sponsored by London Borough of Merton

Community Drug and Alcohol Recovery Services • Merton School Sport Partnership • Sean McInnes Sports Coaching • SIL Kickboxing Academy • Third Space Wimbledon

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Awards Ceremony Evening Details

This year's winners will be crowned on Thursday 25th September 2025, at a glittering awards ceremony starting at 6:30pm, taking place at the historic New Wimbledon Theatre – a brand-new venue for the MBBA.

With over 350 guests expected, the event will be the biggest celebration of Merton's business community to date. Adding to the occasion, the evening will be hosted by Anna Hemmings MBE, double Olympian and six-time World Champion, whose remarkable journey of perseverance and success perfectly reflects the spirit of the awards.

Tickets, priced at £80, will be released shortly, giving businesses, supporters, and the wider community the chance to enjoy an unmissable night of celebration, networking, and entertainment in one of the borough's most iconic venues. Further details and ticket information will be available at www.mertonbestbusiness.co.uk.

About the Merton Best Business Awards

The Merton Best Business Awards (MBBA), organised by Merton Chamber of Commerce, have been recognising and promoting excellence, innovation and best practice across the borough since 2013. Over the past 11 years, the awards have honoured more than 150 outstanding winners and received over 2,000 entries, reflecting the strength, ambition and diversity of Merton's business community.

The MBBA shine a spotlight on the innovators, success stories and entrepreneurs that make Merton a dynamic hub for growth, creativity and community impact. More than just a trophy, the awards provide a powerful platform for businesses to:

- Gain industry recognition and elevate their credibility
- Celebrate their teams' hard work and achievements
- Attract new customers, clients and partnerships
- Showcase themselves as leaders in their sectors
- Connect with like-minded professionals and expand their networks

Each year, the MBBA bring together Merton's business community to celebrate success, foster collaboration and inspire future growth. Whether a fast-growing start-up, a well-established SME, or a purpose-driven social enterprise, the awards offer a unique opportunity to be recognised as one of the borough's stand-out businesses.

Recognising Our Sponsors

The awards are made possible through the invaluable support of headline and category sponsors, who share the mission of promoting Merton as a fantastic place to live, work and do business.

- Merton Best Business – WSM Partners LLP
- Best Start-Up/Micro Business – Huddle
- Best SME Business – Time & Leisure Creative Agency
- Best New Business – Love Wimbledon
- Best Use of Innovation
- Best Use of Technology – Qudo
- Best Environmentally & Socially Responsible Business
- Best Community Impact – Wimbledon Quarter
- Best Food, Drink & Hospitality
- Best Enterprising Young Professional – Hartley Fowler

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- Best Creative Business – New Wimbledon Theatre & Studio
- Best Use of Marketing – South Thames College Group
- People’s Choice Award – Gem & Co Financial Services
- Best Sport, Health & Wellbeing Business – London Borough of Merton

Media Contact

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