



Your role in **CLIMATE** **Change**



BUSINESS RESOURCE HUB

mertonchamber.co.uk

Contents

Business Champions



03 Business Network for Climate Action

04 Gina Conway Salon & Spa

05 Positive

06 Time & Leisure

07 Scotscape

08 Coty



mertonchamber.co.uk



Business Network for Climate Action

At a time when concern about the escalating climate crisis continues to grow, we wanted to support businesses to take action to reduce their environmental impact and to adopt more sustainable business practices.



Back in January 2020 we launched Merton's Business Network for Climate Action in partnership with **Sustainable Merton** and Wimbledon's **Centre Court Shopping Centre**, to celebrate 2020 as their Year of Sustainability.

Our Network brings together local businesses and organisations who are here to help – whether it's:

- eliminating single-use plastic
- recycling responsibly
- sourcing local package-free food
- switching energy suppliers
- using sustainable energy solutions
- raising awareness of environmental issues both internally and within the wider community

Read about the actions Merton Chamber members are taking and services they offer to make business in Merton more sustainable for the benefit of the environment and local economy.

Business Champions

Gina Conway Salon & Spa



“ *I know that my clients are smarter and taking action and have a choice on who they use for their hair and spa services. I want to take away all of the barriers for them coming to enjoy themselves and vanish any guilty feelings for wanting to look and feel their best.* ”

Gina Conway is a large salon located within Elys Department Store servicing a high end clientele looking for premium customer service experience.

What are you currently doing to run a more sustainable business?

We use one product range called Aveda and it is sustainable and ecologically the best in the business. They make products that give back to the world by using sustainable ingredients and their recycling program is cradle to cradle. We have introduced many practices to lower our carbon footprint such as using eco-shampoos and using Scrummi towels that are made from recycled tree pulp.

Since opening her first Aveda gallery-inspired salon in 2001, Gina's salons manifest the environmental and healthy lifestyle focus she grew up practicing.

The Group has recently been crowned 'Best Sustainable Hair Salon' at the Marie Claire Sustainability Awards. (August 2022)

Find out more about Gina Conway Salon & Spa's sustainable journey [here](#).

Business Champions

Positive



There has been a huge increase in consumer concern over sustainability. Our mission is to provide our clients with sustainable products and business solutions, which will enhance their business operations.

POSITIVE provides the full range of commercial design, print, direct mail, web2print and multichannel marketing solutions for clients in the retail, media, financial, charity, cosmetics and health and wellbeing sectors.

Why is sustainability important to you?

There has been a huge increase in consumer concern over sustainability. Our mission is to provide our clients with sustainable products and business solutions, which will enhance their business operations.

What are your long term/short term sustainability objectives?

Short term we would like to educate clients about print media's sustainability and encourage them to make more sustainable choices, such as choosing FSC certified and recycled stocks. Long term we would like to improve the energy efficiency of our business premises.

Read more about their Positive journey [here](#).

Business Champions

Time & Leisure



Customers increasingly want to know they are using environmentally friendly businesses, proving your green credentials and commitment to sustainability is part of future proofing your business.

What are you currently doing to run a more sustainable business?

We use FSC certified paper for all our magazines which means the trees are grown specifically for paper pulp usage. We don't publish laminated covers so they are fully recyclable.

We regularly participate in plastic-free Tuesday and engage in plastic-free conversations online. Time & Leisure supports local companies and the local economy, encouraging residents to use their local shops and businesses, limiting mileage. We publish an eco/green edition, helping readers find new ideas to green their lifestyle including beauty, fashion, interiors, shopping and local news stories.

We will continue to report on eco and green stories and highlight businesses that are committed to the environment.

Our team is taking part in planting trees in the local area with Sustainable Merton and have also sponsored 25 tree saplings which the team will be planting on our office's site. We will continue to get involved in opportunities that make a positive impact on our local and wider environments.

[Click here](#) to "Read all about it."

Business Champions

Scotscape



“ *Being a Business Champion provides the opportunity to get your head above the parapet and start making noise about sustainability.* ”

Scotscape is an Urban Greening Company who are experts in bringing Biodiversity to Urban Places, using plants, trees & technology, to make them more sustainable and healthy places to live

What environmental issues particularly resonate with your business?

Bringing biodiversity into the built environment and reducing pollution in cities by using electric vehicles and equipment.

What are you currently doing to be more sustainable?

We are currently changing our fleet and equipment to electric. We are also encouraging the planting of more trees to sequester carbon and increase biodiversity. We also chip up waste for composting rather than taking to landfill.

Find out what else Scotscape are up to [here](#)

Business Champions

Coty



It is hugely important that we reduce and mitigate the impact on the planet that Beauty can have. This stems from the ingredients in the formula, and where and how they are sourced, to the packaging used, to the way our products are distributed globally and displayed to customers in stores.

Coty is a world leader in beauty and home to an illustrious roster of cosmetic, skincare and fragrance brands. The company has a mission to challenge the definition of beauty, to encourage authenticity and celebrate diversity. At Coty, beauty isn't about conforming to somebody else's ideal. It's about inclusion and liberating everyone to shine in their unique way.

Why is being sustainable important to us?

It is hugely important that we reduce and mitigate the impact on the planet that Beauty can have. This stems from the ingredients in the formula, and where and how they are sourced, to the packaging used, to the way our products are distributed globally and displayed to customers in stores. We want to make all elements of the beauty industry truly beautiful.

What environmental issues particularly resonate with your business?

- Colleagues & office
- Packaging
- Product displays in store
- Product recycling

Read about their objectives [here](#).



Working together with Sustainable Merton to promote Business Champions across the borough



Contact Us

Merton Chamber of Commerce Ltd
The Generator Business Centre
95 Miles Road
Mitcham
CR4 3FH



020 8944 5501



info@mertonchamber.co.uk



mertonchamber.co.uk